

INVOICE

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

MyFoxTampaBay.com
 www.myfoxtampabay.com

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
11350 Random Hills Road
Suite 670
Fairfax, VA 22030 7428

Advertiser	Fitzgerald for Congress
Product	Fitzgerald for Congress
Estimate Number	12130

Station	WTVT
Account Executive	Kristin Bold
Sales Office	Tampa-Local
Sales Region	Local

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Invoice #	129844-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Order #	129844
Alt Order #	Political Candidate
Deal #	
Order Flight	09/25/12 - 10/01/12

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	Good Day 530a	530a-6a								
	CDR										
					09/24/12 to 09/30/12	1x	---T---				
	13			Th	09/27/12	1:00	5:41 AM	KFT1201H	\$900.00		1
2	13	Good Day 6a	6a-7a								
	CDR										
					09/24/12 to 09/30/12	3x	-TW-F--				
	13			Tu	09/25/12	1:00	6:52 AM	KFT1201H	\$1,620.00		1
	13			W	09/26/12	1:00	6:50 AM	KFT1201H	\$1,620.00		2
	13			F	09/28/12	1:00	6:23 AM	KFT1201H	\$1,620.00		3
4	13	Good Day 7a	7a-8a								
	CDR										
					09/24/12 to 09/30/12	2x	-T-T---				
	13			Tu	09/25/12	1:00	7:42 AM	KFT1201H	\$1,620.00		1
	13			Th	09/27/12	1:00	7:54 AM	KFT1201H	\$1,620.00		2
5	13	Good Day 8a	8a-9a								
	CDR										
					09/24/12 to 09/30/12	2x	--W-F--				
	13			W	09/26/12	1:00	8:58 AM	KFT1201H	\$1,440.00		1
	13			F	09/28/12	1:00	8:52 AM	KFT1201H	\$1,440.00		2
6	13	Good Day Su 8a	8a-9a								
	LUR										
					09/24/12 to 09/30/12	1x	-----S				
	13			Su	09/30/12	1:00	8:44 AM	KFT1201H	\$700.00		1
7	13	M-F 10a-11a	10a-11a								
	LUR										
					09/24/12 to 09/30/12	1x	--W----				
	13			W	09/26/12	1:00	10:34 AM	KFT1201H	\$500.00		1
8	13	Fox 13 News at Noon	12p-1p								
	LUR										

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
8	13	Fox 13 News at Noon	12p-1p								
	LUR										
					09/24/12 to 09/30/12	1x	----F--				
	13			F	09/28/12	1:00	11:59 AM	KFT1201H	\$240.00		1
9	13	M-F 3p-4p	3p-4p								
	LUR										
					09/24/12 to 09/30/12	2x	-T-T---				
	13			Tu	09/25/12	1:00	3:07 PM	KFT1201H	\$250.00		2
	13			Th	09/27/12	1:00	3:58 PM	KFT1201H	\$250.00		1
11	13	M-F 4p-5p	4p-5p								
	CDR										
					09/24/12 to 09/30/12	4x	-TWTF--				
	13			Tu	09/25/12	1:00	4:13 PM	KFT1201H	\$1,080.00		1
	13			W	09/26/12	1:00	4:17 PM	KFT1201H	\$1,080.00		4
	13			Th	09/27/12	1:00	4:17 PM	KFT1201H	\$1,080.00		2
	13			F	09/28/12	1:00	4:09 PM	KFT1201H	\$1,080.00		3
12	13	Fox 13 News at 5p	5p-530p								
	CDR										
					09/24/12 to 09/30/12	1x	--W----				
	13			W	09/26/12	1:00	5:22 PM	KFT1201H	\$1,800.00		1
13	13	Fox 13 News at 6p	6p-630p								
	CDR										
					09/24/12 to 09/30/12	2x	-T--F--				
	13			Tu	09/25/12	1:00	6:28 PM	KFT1201H	\$1,980.00		1
	13			F	09/28/12	1:00	6:12 PM	KFT1201H	\$1,980.00		2
15	13	Fox 13 News at 630p	630p-7p								
	CDR										
					09/24/12 to 09/30/12	1x	---T---				
	13			Th	09/27/12	1:00	6:54 PM	KFT1201H	\$1,980.00		1
16	13	M-F 730p-8p	730p-8p								

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CDR													
17	13	X-Factor THU	8p-9p	09/24/12 to 09/30/12		1x	--W----						
	W			09/26/12	1:00	7:41 PM	KFT1201H	\$1,710.00	1				
	CDR												
18	13	M-Su 10p-1030p Late News	10p-1030p	09/24/12 to 09/30/12		1x	---T---						
	Th			09/27/12	1:00	7:58 PM	KFT1201H	\$18,000.00	1				
	CDR												
19	13	M-Su 1030-11p Late News	1030p-11p	09/24/12 to 09/30/12		2x	-T-T---						
	Tu			09/25/12	1:00	10:00 PM	KFT1201H	\$3,780.00	2				
	13			Th	09/27/12	1:00	10:21 PM	KFT1201H	\$3,780.00	1			
	CDR												
	09/24/12 to 09/30/12			3x	--WTF--								
20	13	M-Su 11p-1135p Late News	11p-1135p	W	09/26/12	1:00	10:57 PM	KFT1201H	\$3,060.00	2			
	13			Th	09/27/12	1:00	10:52 PM	KFT1201H	\$3,060.00	3			
	13			F	09/28/12	1:00	10:36 PM	KFT1201H	\$3,060.00	1			
	CDR												
	09/24/12 to 09/30/12			2x	-TW----								
21	13	M-Su 10p-1030p Late News	10p-1030p	Tu	09/25/12	1:00	11:21 PM	KFT1201H	\$2,160.00	1			
	13			W	09/26/12	1:00	11:12 PM	KFT1201H	\$2,160.00	2			
	CDR												
	13			09/24/12 to 09/30/12		1x	-----S						
	13			Su	09/30/12	1:00	10:29 PM	KFT1201H	\$3,780.00	1			

Aired Spots

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<u>Gross Total</u>	\$70,430.00	
<u>Agency Commission</u>	\$10,564.50	
<u>Net Amount Due</u>	\$59,865.50	<u>Payment Terms 30 Days</u>

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